

THE ORCHARD CHURCH

FACILITIES

VISION PARAMETERS

OUR “PERMANENT HOME”

MAKES THE GOSPEL RELEVANT
BY FACILITATING

LOVING
GOD

SUNDAY AM
ENVIRONMENTS

LOVING
OTHERS

HOMES

MAKING
DISCIPLES

SERVING &
CLASSES

3 OBVIOUS PHASES

1. IMMEDIATE NEEDS

2. INTERMEDIATE NEEDS

3. LONG-TERM PLANS



HOW EXPANSIVE?

GROWTH FACTORS



POPULATION DEMOGRAPHICS
ENVIRONMENTAL FACTORS
COMMUNITY GROWTH

GROWTH FACTORS

GILMER COUNTY <28,500

X 0.01

285

X 3

OUR FAITH GOAL 855



HOW MANY SERVICES?

WHY TWO SERVICES?

PEOPLE INCREASINGLY WANT OPTIONS
“THE TIME IN BETWEEN”
EARLY/LATE PEOPLE



FACILITY CHARACTERISTICS

AWESOME QUALITIES

“INTIMATE FEEL”

PEOPLE-CENTERED
CONDUCTIVE TO FELLOWSHIP

AWESOME QUALITIES

MODERN AESTHETIC

NON-INSTITUTIONAL
NO RED BRICK AND STEEPLE

AWESOME QUALITIES

OPEN & INVITING

COMBINATION OF LARGER AND SMALLER
ENVIRONMENTS

AWESOME QUALITIES

KITCHEN & COFFEE

PEOPLE - CENTERED

AWESOME QUALITIES

MULTI-PURPOSE

PASTOR THINGS
CLASSES (LARGER AND SMALLER)
LIFE GROUP LAUNCH
CELEBRATE RECOVERY
YOUTH & CHILDREN
EVENTS

AWESOME QUALITIES

TECHNICAL SOPHISTICATION

SAFETY, LIGHTING, SOUND, VIDEO,
INTERNET, ETC.

AWESOME QUALITIES



DEDICATED GENERATIONAL SPACE

CHILDREN, YOUTH

AWESOME QUALITIES

GEAR & GREEN ROOM

JOHN CRAWFORD SPACE

AWESOME QUALITIES



STAFF & COUNSELING OFFICES

FEARFUL QUALITIES



FEARFUL QUALITIES

**COLD, STERILE,
INSTITUTIONÁL**

FEARFUL QUALITIES

“CHURCHY”



FEARFUL QUALITIES

NARROW, DARK HALLS



FEARFUL QUALITIES



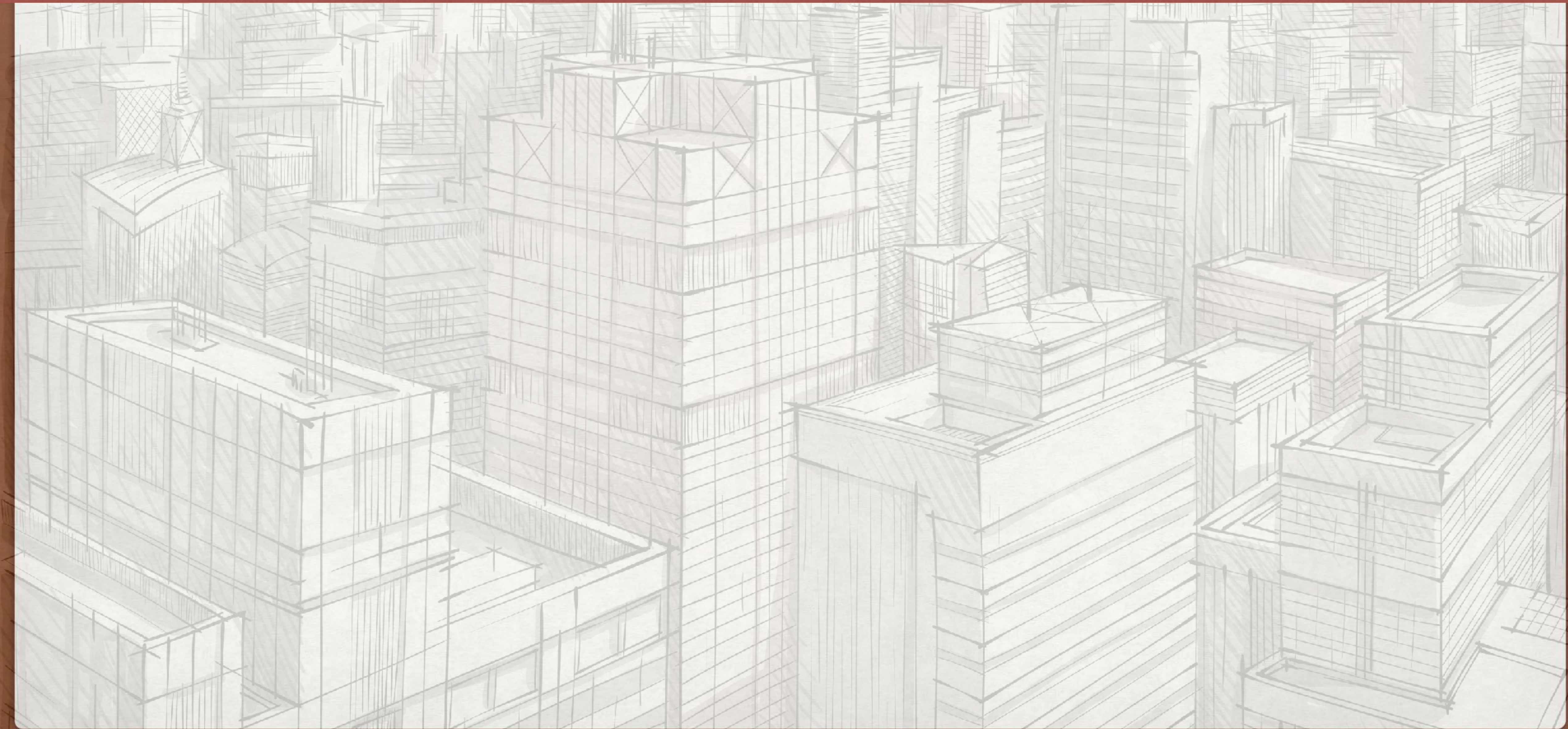
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FEARFUL QUALITIES

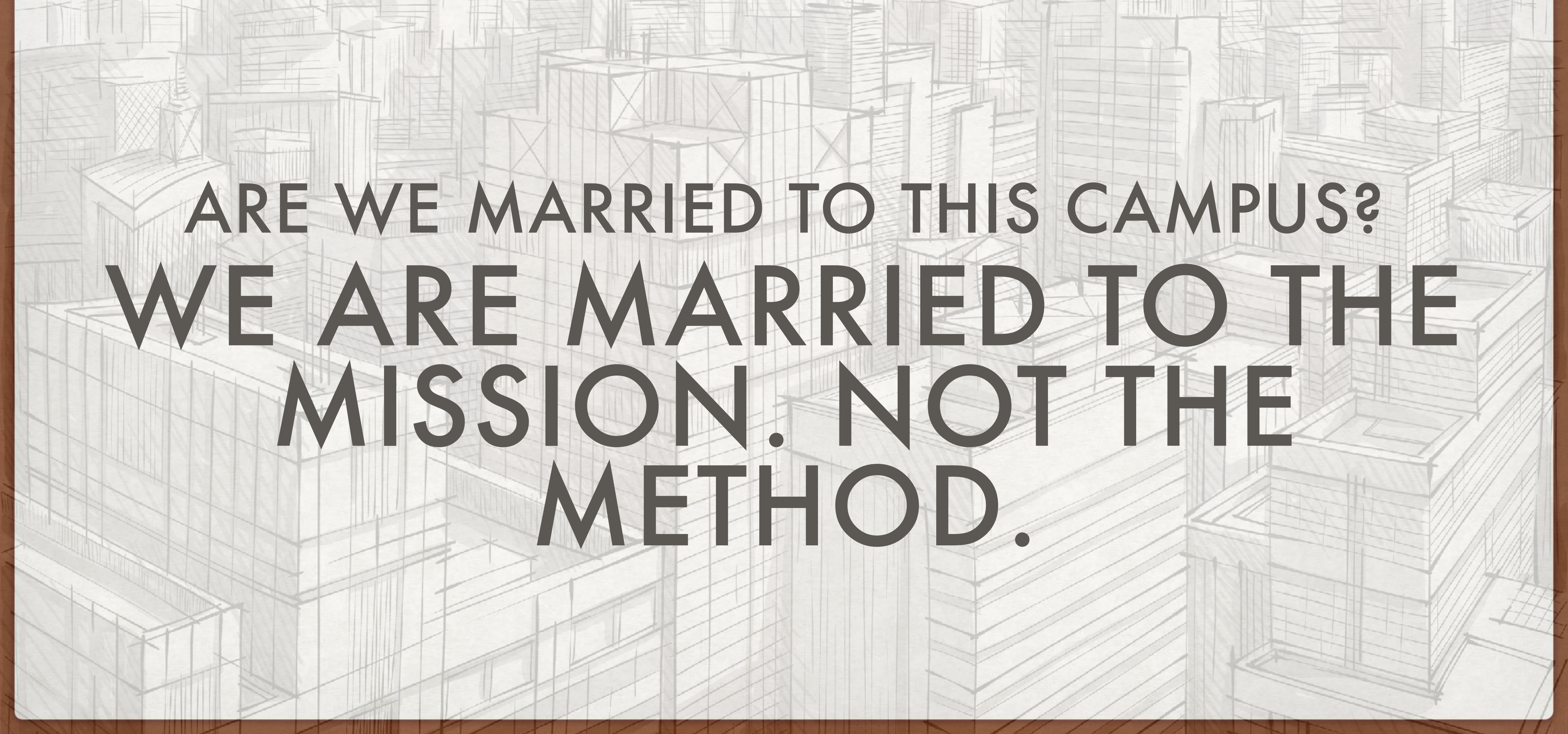


**OVERBUILD/
UNDERBUILD**

GOOD QUESTIONS



GOOD QUESTIONS



ARE WE MARRIED TO THIS CAMPUS?
**WE ARE MARRIED TO THE
MISSION. NOT THE
METHOD.**

GOOD QUESTIONS

HOW EXTRAVAGANT?
PEOPLE-CENTERED
PURPOSE-MINDED
“CONSISTENT
EXCELLENCE”
NOT A MONUMENT

